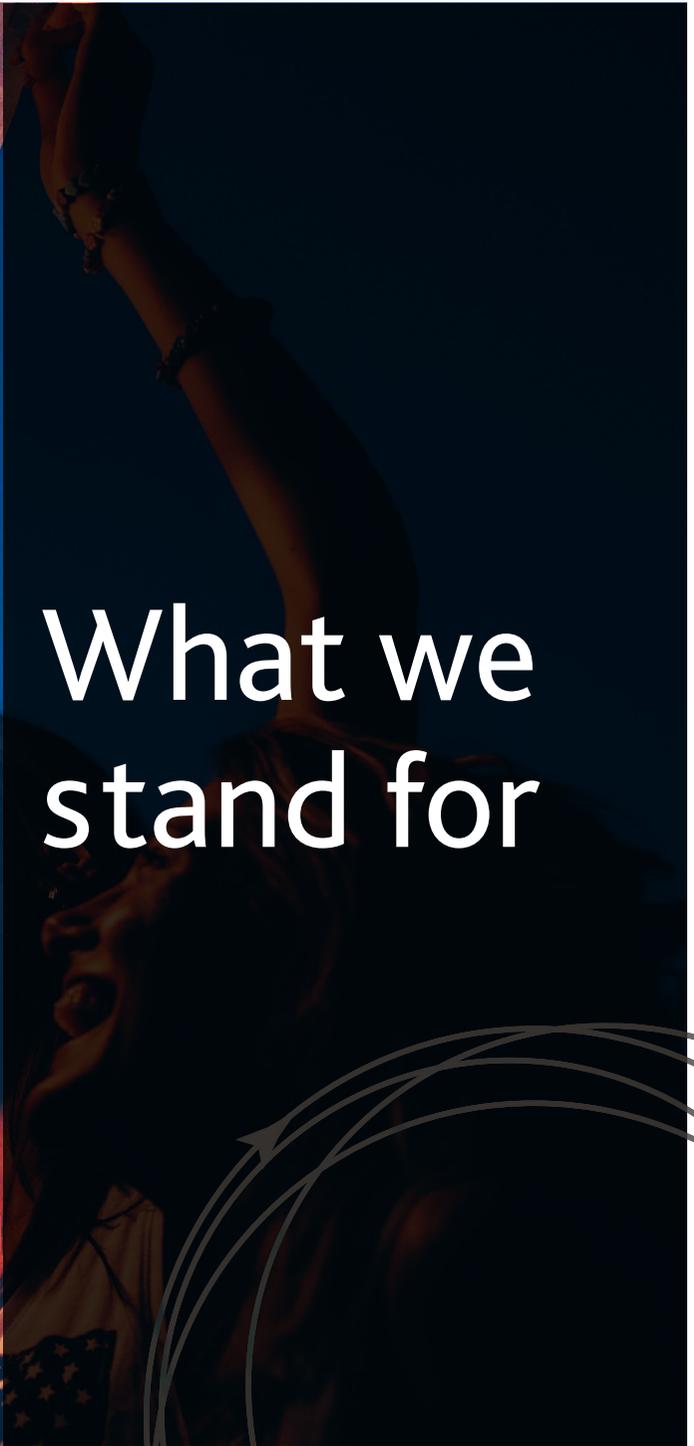




What we
stand for



A number of organisations refer to their core purpose as being a 'fundamental reason for being'. At BDO, we call what we stand for our WHY. Our WHY puts into words why BDO exists: it defines us - and it is why we are unique.

In a business powered by people and relationships, we believe that our WHY helps our clients in choosing to work with us and encourages our people to stay with us. And it means that we actively support and help our local communities, initiatives and charitable enterprises.

This year's GLOBAL REVIEW is focused on demonstrating and clarifying what BDO is all about - to our clients and potential clients, to our people and the next generation of our people. We are one organisation, united under a common cause.

People helping people achieve their dreams – that's WHY.





BDO IN THE DOMINICAN REPUBLIC'S DREAM TREE ANNIVERSARY CELEBRATIONS

Our firm in Dominican Republic celebrated what we stand for by planting a 'Dream tree'. The tree was created by collecting 172 individual 'dream leaves' which, when put together, flourished into a Dream tree full of inspiration about how everyone in the firm can help their colleagues and peers turn their dreams into reality. These individual dreams range from family, leadership, personal and professional growth goals to social responsibility and economic growth for their country. Armed with this visual understanding of their people's needs and aspirations, the firm's leadership are now planning initiatives to bring these ideas to life.

BDO FIRMS SUPPORT AND HELP LOCAL COMMUNITIES, INITIATIVES AND CHARITABLE ENTERPRISES

In the framework of the *New Partners Leadership Programme group* project, four partners from our firms in the UAE, Denmark and Germany chose Clean Water & Sanitation from the **UN's 17 Sustainable Development Goals in 2018**. With the help of Engineers Without Borders in Denmark, a BDO water well has already been built in Sierra Leone to provide clean drinking water to the local community. This initiative is not just about raising funds, as it's creating local awareness of the importance of better health, hygiene and sanitation.

